

Parks: Recreation Revenue

Measurement method:

Monthly revenue collected from Metro Parks' recreation activities

Why measure?

In order to provide better Parks and Recreations services to the community

What is our goal?

Increase recreation revenue

How are we doing?

YTD Goal = \$1,110,161; YTD Total = \$648,950; YTD Average = \$83,253; MTD = \$31,951

